

## **PRESS RELEASE**

Green Star Packaging Award

# **KHS wins award for environmentally-friendly packaging with Nature MultiPack™**

- Nature MultiPack™ presented with Green Star Packaging Award
- Prize honors environmentally-friendly packaging and recycling
- Winners entitled to participate in WorldStar Award

**Nuremberg, September 27, 2018 – Further award for Nature MultiPack™: at this year’s FachPack trade show in Nuremberg, Germany, the KHS Group was presented with the Green Star Packaging Award for its innovative packaging system. Nature MultiPack™, which holds cans together with dots of adhesive, won in the Product category. The Green Star Packaging Award honors environmentally-friendly packaging and recycling and improvements in operational packaging-related processes. Winners of the prize are entitled to participate in the WorldStar Award.**

“Winning this award is wonderful confirmation of the sustainability of our innovations,” says Christoph Georg von Aichinger, senior sales director of NMP Systems GmbH. “Developing environmentally-friendly products is very important to us. This is why we’re especially pleased to receive this award.”

### **Sustainability and innovation as goals**

The pioneering style of packaging combines innovation and sustainability. The Nature MultiPack™ marketed by NMP Systems, a wholly-owned subsidiary of KHS GmbH, groups beverage containers into a stable, easily ‘openable’ or separable pack using dots of adhesive rather than shrink

film. In addition to the recent award-winning version for cans, which can be formed into multipacks of 1 x 3, 1 x 4, 2 x 2, 2 x 3 and 2 x 4, PET bottles can also be grouped in this way into packs of 2 x 2 and 2 x 3. A convenient carrying handle, which helps to keep the pack stable, and the individual alignment of the respective containers communicate effective marketing messages. The new packaging has also been designed to withstand transportation and marketing logistics while allowing the consumer to easily remove the individual containers from the multipack.

### **Materials and energy saved by the Nature MultiPack™**

Compared to containers classically packed in film the Nature MultiPack™ not only saves on packaging materials but also on energy; the KHS packaging system requires up to 85% less material than the conventional multipack and reduces energy consumption during production by a maximum of 67%.

In 2016 the Nature MultiPack™ won the German Design Award for outstanding communication design and sustainable packaging. The KHS Group has also been presented with the German Sustainability Award for its packaging system. A further milestone was the European PET Bottle Platform issuing preliminary confirmation that the Nature MultiPack™ is fully recyclable. This means that the packaging system has no negative impact on the recycled material (rPET).

With the presentation of the Green Star Packaging Award the organizers, packaging magazine *Kompack* and the Austrian Research Institute for Chemistry and Technology, have honored the sustainable packaging system from KHS. The annual packaging award has also been listed with the World Packaging Organization (WPO) for the last four years. This means that national winners can also submit their entry for the WPO's WorldStar Award.

**For more information go to:**

[www.khs.com/presse](http://www.khs.com/presse)

[www.nmpsystems.khs.com](http://www.nmpsystems.khs.com)

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**Picture caption for the press release**

(Picture source: KHS Group)

**Green Star Packaging Award:** The KHS Group received the Green Star Packaging Award at this year's FachPack trade fair in Nuremberg for its innovative packaging solution Nature MultiPack™.

### **About NMP Systems GmbH**

NMP Systems GmbH, based in Kleve, Germany, is a wholly owned subsidiary of KHS GmbH. The company is responsible for the global marketing of Nature MultiPack™ and Direct Print Powered by KHS™, two innovative, sustainable and future-proof PET packaging systems developed by KHS.

### **About the KHS Group**

KHS is one of the leading manufacturers of filling and packaging systems for the beverage, food and non-food industries. The KHS Group includes the following companies: KHS GmbH, KHS Corpoplast GmbH, NMP Systems GmbH and numerous subsidiaries outside Germany.

KHS GmbH manufactures modern filling and packaging systems for the high-capacity range at its headquarters in Dortmund, Germany, and at its factories in Bad Kreuznach, Kleve and Worms. The KHS Group's PET expertise is pooled at KHS Corpoplast GmbH in Hamburg, Germany, where innovative PET packaging and coating systems are developed and produced. NMP Systems GmbH, a wholly-owned subsidiary of KHS GmbH based in Kleve in Germany, designs and markets new, resource-saving packaging systems for PET bottles.

In 2017 KHS and its 5,070 employees achieved a turnover of around €1,137 million within the Salzgitter consolidation. The companies in the KHS Group are 100% subsidiaries of the MDAX-listed Salzgitter AG corporation.

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