

PRESS RELEASE

Product

Flexible, compact and gentle on resources: KHS now also labels cans

- Systems supplier expands its labeling portfolio
- Compact machine with low energy consumption
- Flexible marketing options through self-adhesive labeling

Dortmund, May 8, 2019 – Most decisions to buy are made directly at the point of sale: the significance of product presentation is growing, with an attractive visual appearance becoming ever more important. KHS is therefore now also offering its successful Innoket Neo labeling series for cans to manufacturers of small batches and producers with a high brand variety. The machine opens up new avenues in product marketing and flexibility in production. Warehouse capacities are reduced and energy is saved.

Images of production shops filled with pallets of differently printed empty cans will soon be a thing of the past. Says Cornelius Adolf, labeling product manager for KHS, “We’ve expanded our existing portfolio to include can labeling to give the customer more design options and enable these designs to be implemented faster with smaller warehouse capacities.” This is because minimum order quantities and long delivery times for empty cans limit flexibility. It is now possible to order unprinted cans within a much shorter period and to label them using the KHS Innoket Neo, thus simplifying logistics processes.

Wrap-around labels with optical alignment

The Innoket Neo can be used to apply self-adhesive film or paper labels. Here, the container can be either partly or fully wrapped with a label – including optical alignment. “The look and feel are unique”, is how Adolf explains the results of the self-adhesive labeling method. With this technology beverage producers can also respond much more rapidly and flexibly to the steadily growing variety of products and labels on the market. With this system the design or logo can be changed within a few hours and the cans dressed with suitable motifs. “Customers can even print their own labels. This considerably shortens the time to market. An attractive product is a clear distinguishing criterion at the point of sale,” says Adolf. As no cans with varying motifs have to be ordered, costs are also cut as higher numbers of unprinted containers can be purchased.

The space-saving machine with its 14 can plates driven by servomotors comes from the established Innoket Neo module system and gives manufacturers of small batches and producers with a great variety of brands many benefits. At high machine availability up to 35,000 full or empty cans in all standard sizes can be labeled per hour. The machine can be positioned upstream or downstream of the filler. Format changeovers are quick and do not require any additional tools. The labeler also has a high level of energy efficiency, with a power consumption of just five kilowatts per hour.

Suitable can filler supplement

BrewDog, which claims to be the biggest independent brewery in Scotland, is already using the new labeling technology in combination with the KHS can filler already successfully established on the market. “Both machines supplement one another perfectly,” smiles Adolf. “We draw on decades of experience when developing systems for our customers and take heed of the changed demands and conditions governing the entire filling and packaging process.”

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Picture captions for the press release

(Picture source: KHS Group)

Cornelius Adolf: Cornelius Adolf, labeling product manager for KHS.

Innokit Neo 1: The Innokit Neo opens up new avenues in product marketing and flexibility in production. The required warehouse capacities are reduced and energy is saved.

Innokit Neo 2: The Innokit Neo can label up to 35,000 full or empty cans in all standard sizes per hour.

About KHS GmbH

KHS GmbH is one of the leading manufacturers of filling and packaging systems for the beverage, food and non-food industries. The KHS Group includes the following companies: KHS GmbH, KHS Corpoplast GmbH, NMP Systems GmbH and numerous subsidiaries outside Germany, located in Ahmedabad (India), Sarasota and Waukesha (USA), Zinacantepec (Mexico), São Paulo (Brazil) and Suzhou (China).

KHS GmbH manufactures modern filling and packaging systems for the high-capacity range at its headquarters in Dortmund, Germany, and at its factories in Bad Kreuznach, Kleve and Worms. The group's PET expertise is pooled at KHS Corpoplast GmbH in Hamburg, Germany, where innovative PET packaging and coating systems are developed and produced. NMP Systems GmbH based in Kleve in Germany designs and markets new, resource-saving packaging systems. KHS is a wholly owned subsidiary of the SDAX-listed Salzgitter AG corporation. In 2017 the KHS Group and its 5,070 employees achieved a turnover of around €1.137 billion.

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